SERIALS AND OTHER CONTINUING RESOURCES SECTION

NEWSLETTER

ISSN 0264-4738

ISSUE #50	DECEMBER 2011

IN THIS ISSUE

Welcome from the Chair

We had wonderful responses to our open programme in San Juan, and I would like to thank our speakers and the SOCR members who helped organise the session. Planning is now underway for our open programme for the 2012 WLIC in Helsinki and for the Satellite meeting planned to coincide with the next IFLA conference.

2011 was an election year for IFLA Standing Committees and the Serials and Other Continuing Resources Section had to say goodbye and thank you to a number of long standing members whose enthusiasm and experience we will sadly miss. Fortunately we also said welcome and thank you to an increased number of new Committee members who are already bringing new knowledge and interests to the work of the group.

I am looking forward to working with the Committee as we prepare for the challenges of 2012 and would thank them again for all the time and hard work that they dedicate to supporting the work of IFLA.

Helen Adey
SOCR Chair

SOCRS Open Meeting at IFLA World Information Congress 2012 Helsinki

Evolving Serials – Managing, discovering and supplying highly innovative and dynamic content

Serials are evolving quickly and now contain linked data, visualizations, actionable code, and multimedia assets. They are delivered to end users via traditional digital platforms and also via apps and mobile devices. What's a librarian to do to ensure that these resources, developed in very close consultation with end users, are discoverable and usable when and where they are needed? How are librarians to cross the minefield of different discovery and supply options? This session will present some case studies about the terrific new developments in serials discovery and publishing, and some practical advice about how librarians are rising to new challenges.

Sign up for our <u>discussion list</u> if you would like to contribute or learn more!

You are invited to join our listserv discussions!

The SER-INFO list is maintained by IFLA's Section on Serials and Other Continuing Resources (SOCRS). Our aim is to share information and foster discussion about serials topics and activities that are pertinent to the work of the Section and also to the general theme of "serials and other continuing resources". We welcome all subscribers to this list, and we appreciate your announcements about serials activities and projects from all countries and regions around the world.

- Submissions: <u>ser-info@infoserv.inist.fr</u>
- <u>Web interface</u>

Note: The SER-INFO mailing list is open for anyone to subscribe, but sending and/or receiving messages is restricted to subscribers.

Call for Papers for Satellite Conference
Acquisition and Collection Development Section &
Serials and Other Continuing Resources Section
Kuopio, Finland
9 - 10 August 2012
Theme: Global Policies, Imperatives and Solutions for the Efficient Library Collection Management and Access to Less Used Documents

Digital material is becoming dominant in many libraries, especially in universities engaged in research and teaching in STM subjects. At the same time economic constraints force libraries to make savings where ever they can. Savings can be made in profiled collection policies, profiled acquisitions, and in premises to accommodate print collections. One viable solution to maintain access to print collections is outsourcing.

The National Repository Library of Finland has hosted the International Conference of Print Repositories and Repository Libraries on three occasions. During these conferences the need for efficient management of less used research documents on a global level has been highlighted. This opportunity demands new logistical and policy innovations in order to guarantee easy access to these documents. The rise of digital dissemination and new technologies has given libraries new tools, but the global copyright framework continues to pose challenges for libraries.

This satellite conference continues this conversation with a focus on issues connected with efficient print collection management and guaranteed access to print. Proposals for papers may include, but are not limited to, the following:

- Experiences of keeping available less used print material
- The policy and economic issues as a precursor to action
- The promise of new technologies to enable easy and fast access: digitisation on demand, patron initiated processes, delivery to end users
- Ensuring access to research resources with innovative solutions
- Cost-effective collection and access management: examples of externalisation of services during the economic downturn
- Economics and global division of labour in storage and access collaboration

Conference Venue
Kuopio Academy of Design, Savonia University of Applied Sciences
Piispankatu 8, FI-70101 Kuopio, Finland

Local organisers:
- Library of Savonia University of Applied Sciences
- University of Eastern Finland Library
- National Repository Library

Proposals
If you are interested in contributing a paper, please send the following, in electronic format (preferably via e-mail):

- An abstract of 300-500 words in English including a title
- An outline of the paper
- Brief biographical information of the author(s)/presenter(s) with current employment information (maximum 150 words)
- Contact details including mailing address, email address, telephone and /or fax numbers

Submit your proposal to the address below by 15ᵗʰ January 2011:
Pentti Vattulainen (E-mail: pentti.vattulainen@nrl.fi)

The submissions will be reviewed by a selection committee of the Standing Committees of the Acquisition and Collection Development Section and the Serials and Other Continuing Resources Section. The selection will be based on the abstracts and rated on how well they fit the programme theme. Authors will be contacted by **1ˢᵗ March 2012**.

For successful applicants the deadline for submission of full papers is **15ᵗʰ May 2012** to allow time for review. The conference language is English.

Please note that some financial support will be provided for flight expenses and hotel costs.

For more information please visit the conference site at: www.nrl.fi/ifla2012/kuopiosatellite

Serials and Other Continuing Resources Section

Paul Lloyd Hover, Virginia Tech

The Serials and Other Continuing Resources Section (SOCRS) held two meetings and hosted an Open Session during the 77ᵗʰ IFLA World Library and Information Congress in Puerto Rico.

The Serials and Other Continuing Resources Section Standing Committee Meetings

During the first meeting, held on August 13, 2011, Helen Adey, our presiding Chair/Treasurer, welcomed new and returning committee members. A membership list, including short bios of newly appointed members, can be seen in issue 49 of our newsletter (ISSN 0264-4738) at http://www.ifla.org/files/serials-and-continuing-resources/newsletters/august-2011_4.pdf. We elected officers for 2011-2013 as follows: Helen Adey was reelected Chair**;** Helen Heinrich was elected Secretary; and Dr. Alicia Wise was elected Information Coordinator/Editor of the Newsletter. IFLA HQ and Division Business announcements were accompanied by some helpful advice about Open Session programs we'd be interested in. New members

(of which I am one) were encouraged to attend one of several division leadership meetings, as this will be useful in the future as our IFLA experience deepens. After assigning tasks to members in support of our mid-week Open Session, we met with Pentti Vattulainen of the Acquisitions & Collection Development Section Standing Committee and Library Director, National Repository Library of Finland, who proposed a joint satellite conference in Kuopio, Finland, two days prior to the 2012 IFLA Congress in Helsinki (see previous article). Our committee enthusiastically agreed to join in this project.

Our second Standing Committee meeting took place on Tuesday, August 16, 2011. Action Plan items, largely aimed at supporting IFLA 2010 – 2015 Strategic Directions (http://www.ifla.org/files/hq/gb/strategic-plan/2010-2015.pdf), included the following main goals:

1. Promote good practices in Serials and eResources
2. Work with a variety of Groups both within and outside of IFLA, to promote co-operation with the Serials and eResources Information Chain
3. Attract, involve and retain members from all parts of the Serials information chain, thereby raising the profile of the Serials and Other Continuing Resources Section and IFLA
4. Monitor, report, disseminate and raise awareness of national and international standards for Serials and eResources

In addition to many sub-headings under the main goals, there were helpful sections on the scope of the committee and working definitions. I thought it interesting that the scope of the committee not only includes serials and other continuing resources, but also includes e-resources, which in turn encompass e-books. This inclusion is reminiscent of the point made at a popular program of the conference that e-serials and e-books are in many ways merging or morphing into what will simply be called "e-resources." The program, "Can the new book economy guarantee freedom of access to information?" was presented jointly by the *Committee* on Copyright and other Legal Matters (*CLM*) and *Committee* on Free Access to Information and Freedom of Expression (*FAIFE*). One of the most popular Tweets from the congress, originating in this session, went something like "think about the book of the future, not the future of the book!"

Our second meeting also included possible topics for our next call for papers and updates on progress made towards priority goals. One of these goals, number 3 above, was already met, empowering our meetings with an unusually broad base of participants. A glance at our committee roster (http://www.ifla.org/en/serials-and-continuing-resources/standing-committee) will reveal, in addition to librarians, under-represented links in the Serials information chain including experts on licensing, publishing, and aggregation.

The Serials and Other Continuing Resources Section Open Session

Entitled "Access and innovation: delivering information to all," our Open Session was held on Wednesday, August 17, 2011 from 09:30-11:30am. The following papers were presented to a well-attended roomful of delegates:

> **Research4Life: bringing academic and professional peer-reviewed content to developing countries through public-private partnerships**
> *Translations:* [Français] EDMOND GAIBLE (The Natoma Group), RICHARD GEDYE (The International Association of Scientific, Technical and Medical Publishers) MARY OCHS (Albert R Mann Library, Cornell University, Ithaca, NY, USA), KIMBERLY PARKER (HINARI – Health InterNetwork Access to Research Initiative, World Health Organization, Geneva, Switzerland) and STEPHEN RUDGARD (Food and Agriculture Organization of the United Nations)

OpenEdition Freemium: developing a sustainable library-centered economic model for open access
Translations: [Français] [Español]
JEAN-CHRISTOPHE PEYSSARD (Centre for Open Electronic Publishing, Marseille, France)

Unbundling the big deal with Patron Driven Acquisition of e-Journals
Translations: [Français]
MAUREEN WEICHER and TIAN XIAO ZHANG (St. John's University Library, Queens, NY, USA)

Initiative of the INFLIBNET centre for delivering information to the Indian academic community
RAJESH CHANDRAKAR and JAGDISH ARORA (INFLIBNET – Information and Library Network, Ahmedabad, India)

Widening access to serials in the developing world: the role and philosophy of INASP
Translations: [Español] [Français]
MARTIN BELCHER, PETER BURNETT and SARA GWYNN (INASP – International Network for the Availability of Scientific Publications, Oxford, United Kingdom)

More details about these and other conference presentations may be found in the Congress Programme at: http://conference.ifla.org/past/ifla77/programme-and-proceedings.htm.

One of the most memorable experiences I had during the conference was the luncheon directly after our session, to which we had invited our speakers. It is one thing to exchange cards with a favorite speaker after a presentation, but to actually sit next to such "movers and shakers" and have a chance to discuss their life-work at length was, in a word, *fabuloso.*

¡Viva Puerto Rico!
Smita Joshipura
Electronic Resources Management Coordinator
Arizona State University Libraries

And speaking of *fabuloso***,** I would be remiss if I didn't mention the fabulous people of Puerto Rico. The island is famous for its lively salsa dancehalls, bakeries that serve the best coffee in the Caribbean, warm water and huge surf. But if one day I get the chance, I'd revisit Puerto Rico for the helpful, friendly people. On first approach they seem a little shy, but every time I busted out my rusty *Español* people's eyes lit up and faces beamed welcoming smiles.

This year's IFLA conference was my second one, and first year as a standing committee member of Serials and Other Continuing Resources Section (SOCRS). I attended various programs in the areas of

serials and continuing resources, acquisitions, collection development, management, marketing, and technology. These presentations were truly diverse in nature, and enlightened my knowledge about the status of various libraries all around the globe.

I would like to share the program sponsored by Libraries in Central America and the Caribbean Region with Library History Special Interest Group. There were total of four presentations in this area, and all were fascinating, and helped me to visualize the current scenario of libraries in this region.

The paper on, **"Library Services in the English-speaking Caribbean – Management, Innovative Services, and Resource Sharing"** by Cheryl Ann Pettier Davis, provided an overview of how the public and academic libraries in the English-speaking Caribbean meet the challenges and demands of a 21st century information environment. The paper discussed in detailed about various services provided by the libraries such as OPAC, Databases & Digital Collections, Reference and Research Assistance, Instructional Services, Web 2.0 technologies, Single search discovery tool such as PRIMO, and development of Institutional Repository and supporting open access initiatives. Another presentation entitled **" Using Web 2.0 technologies to build communities: a Caribbean context and historical perspective"** by Beverley A. Wood discussed new and emerging technologies such as use of web 2.0 to provide library services to the user community, and various tools, which can be used to overcome several challenges faced today by the Caribbean libraries.

Two other presentations provided historical perspectives of this region. One of the presentations was captioned "**Historical overview of public library development in the English-speaking Caribbean"** by Beverly Hinds. The paper discussed the support from Andrew Carnegie foundation in the growth and development of public libraries in Barbados, St. Lucia, and Dominica. In yet another very interesting presentation, Stephanie L. Maatta reported "**El Lector's Canon: Social Dynamics of Reading from Havana to Tampa"**. It was based on the oral histories and cigar factory documents housed in the University of South Florida's Special Collections. It covered the period from the mid-1880s to early 1930s, and talked about the role of El Lector, who influenced the Latin immigrant labor community, and how the literature and reading influenced the culture of the community and still influences Tampa's social and cultural organizations.

In a nutshell, it was a great learning experience attending IFLA conference and serving on the standing committee. The highlight of the conference was its social and cultural evening, which provided delegates an opportunity to embrace Puerto Rican culture, taste, and dance. IFLA is the most important professional international event within the library and information community. It brings together delegates, experts, and suppliers from all over the world. It provides a wonderful opportunity to meet, exchange ideas, share experiences, and introduce new technologies and to influence the development of libraries and information centers, both nationally and globally.

Information literacy and serials – how they can work together
Zuza Wiorogórska, University of Warsaw Library

As a former corresponding member of SOCR Section and a member of IL Section, I would like to share a few observations from the sessions organized by these two sections on the last IFLA WLIC.

During the open session organized by SOCR Section I noticed two presentations that highlighted the need of deep information literacy trainings that help to increase the use of serials – *Widening access to serials in the developing world: the role and philosophy of INASP* as well as *Unbyndling the Big Deal with PatronDriver Acquisition of eJournals*. I guess this session will be one of the main objects of this newsletter, so I will not go into details.
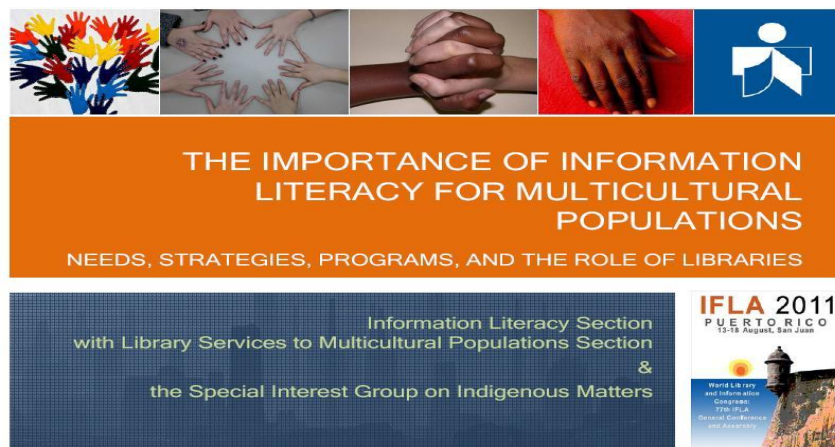
And what role serials play in the process of shaping the library collection was not literally, but in the margin mentioned also twice during Information Literacy with Library Services to Multicultural Populations and the Special Interest Group on Indigenous Matters open session (no. 94), entitled *The importance of information literacy for multicultural populations: needs, strategies, programs, and the role of libraries*. I had the honour to be an organizer and convenor of this session and this was an extraordinary "IFLA experience" for me.

In the Turkish paper[1], Serap Kurbanoglu and Esin Sultan Oguz described the lack of communication between the foreign population and the public library in Didim – a small town located in Southern Turkey, where 90% of the foreign population is British. Due to an absence of non-Turkish resources, technological mismatch, inadequate staff and lack of information regarding the specific information needs of the foreign population, the library is not visited by foreign residents. The conducted study aimed to define what kind of community information, information sources and services foreign residents require, and to what extends are these needs satisfied. Data showed that more than 80% of the respondents' Turkish language proficiency level was inadequate to look for and use information in the Turkish language, what necessitates the provision of library sources and services in English. Furthermore, the findings of the needs analysis indicate that books on local information and magazines are the most important information sources for respondents. These are followed by newspapers, DVDs, novels, other types of books, and music CDs. On the other hand, respondents indicated a very low level of satisfaction of their needs for these information sources.

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[1] The descriptions of the session papers are in the form of direct and indirect quotations from the papers available online at the IFLA Congress website http://conference.ifla.org/past/ifla77/ifla77.htm [access: 10 Oct. 2011].

In Santa Ana Public Library (California), librarians run a workshop called "You and Your Library". The presentation of Milly Lugo described in details this initiative. In the predominantly Hispanic city, 79.6% of the total population speaks at home a language other than English, and many of the immigrants never had or only had minimal contact with libraries. During the workshop, the librarians emphasize the concept of the library as a place for personal and intellectual development for the whole family. The workshop introduces immigrants to a place where cultural and social differences co-exist, where free resources are available to help them improve personally and economically. This is the next example of how important serials are in the library collection and how their collection should be shaped to fulfill users' needs.

To conclude – in public libraries, especially these functioning in multicultural environment, the collection of serials shaped according to users' needs is very important. Serials, together with Internet services, let national minorities to be aware of what is happening in their homelands. They make the social inclusion and new place adaptation less harmful. A well shaped collection is also a factor encouraging people to come to the library, so by the way it provokes an occasion to become a regular library patron, benefiting not only from serials, but from other services offered by library as well.

E-book use at the Mona Library of The University of the West Indies: Marketing made a difference
Pauline Nicholas, Librarian, The University of the West Indies at Mona, Kingston, Jamaica

Originally published in the *Library Connect Newsletter*, Volume 9 Issue 2, June 2011. Subscribe for free at http://libraryconnect.elsevier.com.

Marketing has become a popular practice in libraries and is the buzz word for connecting library users to services. It carries several meanings and is often used interchangeably with terms such as promotion, public relations and publicity. Marketing can be described as a process of identifying and satisfying human and social needs — needs that may be fulfilled through creating, communicating and delivering value to the customers. For libraries, marketing translates as selling or promoting services, where the customer is the center of the activity.

Why e-books?

Mona Library embraced the virtual library concept because the university:

> Offers courses that can be supported via electronic resources
> Includes teaching sites spread over a wide geography
> Comprises a diverse and distributed student population

In 2005, the library began supplementing its online learning environment with electronic books. Remote learners can access e-books anytime, anywhere, and the e-books offer rich functionality, such as links to multimedia resources.

Taking the users' pulse

Despite these benefits, there was a major concern. The university's e-books were underutilized. In 2008, two librarians conducted an exploratory survey to investigate whether students were aware that the library provided e-books. Secondly, they wanted to learn why students were not using the e-books despite their attractive features and the literature showing that students born in the digital age prefer electronic resources.

The survey, conducted over a week, captured data on student usage, awareness and perceptions of e-books. One key finding was that only 67% of students were aware of the service. Even then, this did not translate into usage, as only 36% ever used the service. Significantly, most of those who were aware of and used e-books requested training.

The marketing campaign

Based on these results, the library determined marketing would be a critical factor to create further awareness and improve usage. We planned and implemented an aggressive public awareness drive, including:

> Training staff, faculty and students
> Adding links to the library's website
> Writing articles for the library's newsletter
> Broadcasting short messages via Campus Pipeline (the UWI intranet service)
> Printing fliers and placing them on notice boards around campus
> Targeting key individuals, such as faculty deans and department heads, and sending them informational letters

The integration of e-books in the Online Public Access Catalogue (OPAC) further facilitated discovery and access to the resources. The library was careful in sensitizing faculty to the benefits of e-books. As educators and patrons themselves, they are able to make a valuable contribution in marketing resources that support teaching and research.

And the results show…

E-book usage increased significantly as a result of the marketing strategies. The number of titles in the collection also increased. Faculty members are now involved in the collection development process, recommending textbook or course material purchases and subscriptions. Additionally, titles purchased are more relevant and reflect Caribbean issues.

Librarianship is a business and, like any public service enterprise, it is important to let people know about the offerings. Faced with competition from the web and users' belief that Google is the panacea, libraries are no longer the first place users go for information. Academic librarians are now pressured to have the competitive edge, achieve high levels of customer satisfaction, and enhance the perceived value of their services – and then blow their own trumpets about the results. This requires aggressive and consistent marketing using all possible means. Lack of marketing is indeed where many academic library services are failing today.

Recent highlights from the ISSN Newsletter

Subscribe for free at http://www.issn.org/2-24137-ISSN-newsletter.php

36th Meeting of Directors of ISSN National Centres
Kindly and perfectly organized by the National and University Library of Bosnia-Herzegovina, the 36th Meeting of Directors of ISSN National Centres was held in Sarajevo from October 3 to October 7, 2011. This meeting was an excellent opportunity to discuss current projects of the ISSN Network (FRBR and serials, review of the ISSN Manual, harmonization issues between ISSN, ISBD, and RDA…) and to review ISSN assignment policy. The principle of ISSN assignment to digital reproductions of serials has been adopted, and significant progress has been made toward a simplification of the rules for ISSN assignment to electronic resources in general. The ISSN International Centre will communicate further on these changes within the forthcoming weeks. To keep up with all ISSN-related news, sign up for a free newsletter on the ISSN website.

Launch of the Keepers Registry Beta service
The beta release of the Keepers Registry, the e-journals preservation registry service, was launched on October 24, 2011. The Keepers Registry renames and replaces the PEPRS Beta service which was launched in April 2011. It provides freely available means to discover which e-journals are being preserved by the leading archival organizations. This registry, developed by EDINA (UK) in cooperation with the ISSN International Centre, aggregates metadata from six major archiving agencies: CLOCKSS, Portico, Global LOCKSS Network, British Library, the e-Depot at the Koninklijke Bibliotheek (National Library of the Netherlands) and, more recently, HathiTrust.   http://thekeepers.org

Swets publishes first Serials Price Increase Report for 2012

Every year, Swets publishes a serials price increase report which contains data covering thousands of publications. The report is released in stages, with the first appearing in October followed by monthly updates until the final, full report is made available in February of the following year. The first report for 2012 is now available on the Swets website. *(Swets, 2011-11-08)*   http://www.swets.com/site....

Major digital library networks work towards interoperability
The Digital Public Library of America (DPLA) will design its technical structure to promote interoperability with Europeana. DPLA provides access to digital collections from libraries, archives, and museums in the USA, while Europeana has developed a similar system to link the libraries, museums and archives of Europe. *(Research Information, 2011-10-24)*   http://www.researchinformation.info...

Europe's national librarians support open data licensing
Meeting at the Royal Library of Denmark, the Conference of European National Librarians (CENL), has voted overwhelmingly to support the open licensing of their data. CENL represents Europe's national libraries, and is responsible for the massive collection of publications that represent the accumulated knowledge of Europe. *(The European Library, 2011-09-29)*   http://www.theeuropeanlibrary.org/...

Copyright: Commission brokers agreement to increase the number of out-of-commerce books being made available again
Michel Barnier, European Commissioner for the Internal Market and Services, presided over the signing of a Memorandum of Understanding (MoU) in which libraries, publishers, authors, and their collecting societies have agreed to a set of Key Principles that will give European libraries and similar cultural institutions the possibility to digitize and make available on line out-of-commerce books and learned journals which are part of their collections.
(European Commission, 2011-09-20)   http://europa.eu/rapid/pressReleasesAction.do...

Linked data for library applications

In June 2011, Stanford University hosted a group of librarians and technologists to examine issues and challenges surrounding the use of linked data for library applications. This report summarizes the activities and discussions that took place during the workshop, describes what came out of the workshop, outlines next steps identified by the participants, and provides contextual and background information, including preliminary reports and biographies of workshop participants. The workshop report was produced and edited by the participants and staff at Stanford University Libraries.

As background for workshop participants, CLIR commissioned Jerry Persons, technology analyst at Knowledge Motifs and Chief Information Architect emeritus at Stanford, to produce a survey of the linked-data landscape, and the projects and individuals associated with it. The survey focuses on the practical aspects of understanding and applying linked data practices and technologies to the metadata and content of libraries, museums, and archives. There are

numerous links in the report and the survey that lead readers to many other sources and examples regarding the use of linked data methods.

The workshop and survey were supported by a grant from The Andrew W. Mellon Foundation, by CLIR, and by the Stanford University Libraries and Academic Information Resources.

Draft Release 4 of the COUNTER Code of Practice for e-Resources now available for comment and may be accessed on the COUNTER website at
http://www.projectcounter.org/code_practice.html

This new Release has been developed with input from vendors, librarians and intermediaries. Release 4 is a single, integrated Code of Practice covering journals, databases and books, as well as multimedia content. As such it will supersede both Release 3 of the Code of Practice for Journals and Databases (published in2008) and Release 1 of the Code of Practice for Books and Reference Works (published in 2006).

The Draft Release 4 will be available on the COUNTER website **until Friday 20 January 2012** for public comment. All interested parties are encouraged to review the documents and to submit their comments to the COUNTER Project Director (pshepherd@projectCounter.org). Feedback received will be taken into account by the COUNTER Executive Committee in the preparation of the final, definitive version of Release 4, which is scheduled for publication in March 2012, with a deadline for implementation by vendors of 31 December 2013.

Collaborative Print- Journal Repository Program in North America

Smita Joshipura
Electronic Resources Management Coordinator
Arizona State University Libraries

In 2009-2010, The University of California Libraries was awarded a grant from the Andrew W. Mellon Foundation to implement a print-journal repository called Western Regional Storage Trust (WEST). It is a distributed long-term shared program for retrospective journal archives to preserve the scholarly print publications, provide easy access when needed, and reallocate space for the participating libraries. Twenty libraries and library consortia participated in the planning phase, including libraries from University of California System, Stanford University, Arizona State University, the University of Washington, the University of Oregon, and consortia members of the Orbis Cascade Alliance, the Greater Western Library Alliance (GWLA), and the statewide California Electronic Library Consortium (SCELC). Currently there are about 100 research and academic libraries, and library consortia in the western region of the United States who have joined hands to support this collaborative endeavor.

WEST planners have identified six title categories based on various criteria such as format of publication, digital preservation status, current print duplication among participating libraries, etc. Unique print journal collections are not considered as candidates for this program. During the planning phase, WEST

has also defined archive types on the Olympic medal theme such as Bronze, Silver, Gold, and Platinum, and each title category is assigned an archive type. For example, Bronze type is considered as a low risk category title having print plus electronic format with digital preservation (CLOCKSS, Portico) and high duplication among participating libraries, and a very little effort is required to maintain the archives. Silver is considered as a moderate risk title having print only format with selected full-text access through aggregator databases, while Gold type is a high-risk category title having only print format, and requires detailed validation for completeness of holdings, physical condition of the backfiles, etc. Moreover, during the planning phase, about 8,000 journal titles have been identified among the WEST partners. This collection includes more than 300,000 volumes eligible for archiving, while more than 1 million duplicate volumes could be deselected from the partnering libraries. This potentially huge degree of duplicate weeding would result in a significant saving of space as well as money among the WEST partners. The membership to the WEST program is open to large and small libraries or consortia. Based on the size of the collection, Libraries can also participate as archive builders or archive holders. Archive builders supply print serials to the archive holders, who validate, maintain, house, and loan the archives. It is recommended by the planners to use existing features of OCLC WorldCat to disclose WEST collection holdings, and the archives will be made discoverable and accessible to researchers through interlibrary services.

The WEST initiative ensures libraries' commitment towards preservation and access of print scholarly publications for future generations, supports resource sharing, and cooperative collection development, and most importantly assists libraries struggling with space problems, as Dr. Ranganathan's fifth law of Library Science that "The library is a growing organism" is still relevant in today's digital world.

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The Journal of Immunology (The JI)
Claire Sinks
Content Licensing Manager
The Journal of Immunology

The Journal of Immunology (The JI) is now available on select mobile devices. The service provides a streamlined web-browsing experience on iPhone and BlackBerry, and on devices using the Android-operating system. The site is optimized for easy navigation and viewing on small screens. Convenient features of The JI Online are also available on The JI Mobile: tables of contents, abstracts, articles in full

text XHTML and PDF formats, figures, tables, supplemental data, and citation links. Users may also email articles for later reading on a desktop computer.

Users of iPhone, BlackBerry, and devices with the Android-operating system will be automatically directed to the mobile version of The Journal of Immunology at: http://m.jimmunol.org when they log on to http://jimmunol.org

This service is provided to all subscribers at no additional cost. Users at institutions with a subscription may access the journal on-site by using the institution's WiFi connection.

Important message for Librarians: To provide your users WiFi access to The JI Mobile, enter the IP address for your institution's WiFi proxy server in your online subscription record using your administrator access or contact: jisubs@aai.org for assistance.

Claire Sinks
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