IFLA

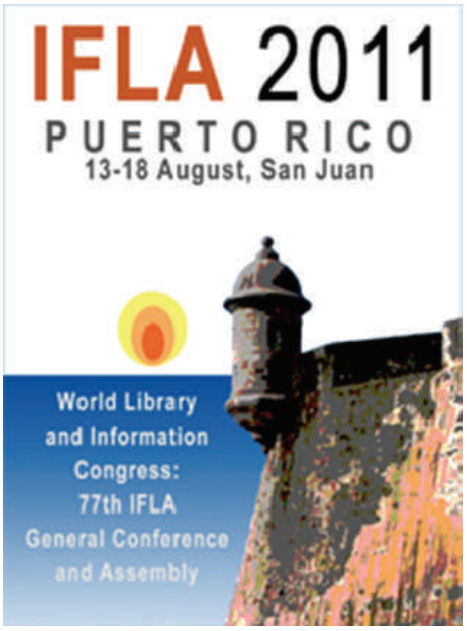
Academic and Research Libraries Section

JULY 2011 NEWSLETTER NUMBER 47

Looking forward to Puerto Rico

Welcome to the Academic and Research Libraries Section Newsletter. Actually newsletters, whether in print or online, are an important part of the work of IFLA, publicising, as they do, the rich range of activities within IFLA and its various sections. In fact IFLA gives an award each year for the best section newsletter. So there is no pressure at all on our new newsletter editor, Vicki McDonald, who has already made a huge difference to our publicity and promotion work. Nevertheless, Vicki would be very pleased to hear from you with any contributions for our Newsletter.

Anyway we have planned some great sessions for this year's IFLA in Puerto Rico within the overall Congress theme of '"Libraries beyond libraries: Integration, Innovation and Information for all'."



Working with the Management and Marketing Section, our main session is 'Vision 2020: innovative policies, services and tools'. Taking a forward look to a vision of library services in 2020, we will explore some of the radical policies, innovative strategies and new advocacy tools required for a challenging new age. We will discuss the transformational changes needed to deliver the new vision. We will consider a whole range of issues, from value and impact to marketing, globalisation and mobile delivery.

We have seven internationally-recognised speakers. Professor Jim O'Donnell, Provost, Georgetown University, USA; Janine Schmidt, Emeritus Trenholme Director of Libraries, McGill University, Australia; Dr. Klaus Ceynowa, Deputy Director General, Bavarian State Library, Germany; Lisa Hinchliffe, President, 2010-2011, Association of College and Research Libraries and Coordinator for Information Literacy Services and Instruction, University Library University of Illinois at Urbana-Champaign, USA; Professor Derek Law, University of Strathclyde, Scotland; Lek Choh Ngian, Deputy Chief Executive, National Library, Singapore; and Penny Carnaby, Professor of Digital Knowledge Systems and University Librarian, Lincoln University, New Zealand.

Our other main session is 'Hot Topics in Academic and Research Libraries'. This will follow our successful format of four stimulating ten-minute presentations on hot topics by international experts followed by interactive group discussions amongst the participants. Our theme for this year's session is 'Conquering the economic downturn: managing transformational change in academic libraries'. We will cover a number of challenges ranging from digital content and the mobile internet to publicity and personnel management. This will be a unique opportunity to discuss a range of important current issues with colleagues from around the world.

As well as being one of the largest sections within IFLA, we were pleased to have had more conference delegates join us for our Section Committee meetings in Gothenburg in 2010 than any other section. On behalf of the committee, and our five new members, we would welcome you to our meetings on in Puerto Rico on Saturday 13th August at 12:00 and on Thursday 18th August at 09:45.

We are also delighted to offer an exciting Pre Conference Satellite Meeting in Guatemala City from the 10th to the 11th of August 2011. Organised with the Latin America and the Caribbean Section, this Spanish speaking event will cover 'Cooperation among multiple types of libraries and affiliated information services of

(Continued on page 2)

This Newsletter is published bi-annually. Submissions should be forwarded to Vicki McDonald

archives and museums toward meeting common goals of sharing'. Further details can be found at http://www.ifla.org/en/events/satellite-meeting-in-guatemala-city.

Looking forward to Helsinki in 2012, we will offer a further Pre Conference Satellite Meeting with the Statistics and Evaluation Section. Our theme is 'Library's Efficiency, Impact and Outcomes: Statistical Evaluation and Other Methods as Tools for Management and Decision-making'. This will be held at the University of Turku in Finland from the 8th to the 9th of August 2012.

In the meantime, I look forward to seeing you in Puerto Rico in the summer.

Andrew McDonald

Chair, Academic & Research Libraries Section,
Director of Library & Learning Services
University of East London, UK
a.mcdonald@uel.ac.uk

2011 Satellite Meeting in Guatemala City

With support from several institutions in Guatemala and contributions from OCLC and EBSCO, an ambitious IFLA conference is ready for the satellite location in Guatemala.

The conference (10 and 11 of August 2011) will begin each day with two keynote speakers:

Peter Johan Lor, Visiting Scholar to the School of Information Studies, University of Wisconsin-Milwaukee will discuss his passion for the Preservation of Indigenous Language and Literature. The second day will begin with **Alice Miranda Arguedas**, Universidad Nacional of Costa Rica and long time ardent advocate for literacy. All presentations, with the ironic exception of Peter Johan Lor, will be in Spanish.

Peter Johan Lor

There are 21 presentations following the three tracks in concert to the theme for the conference this year – Integration, Innovation, Information for all. Two presentations will be made by **Antonio Alba** of OCLC. We wish to thank the Chair, (and soon to be Division chair) of the IFLA Latin American and Caribbean Section, **Dr. Filiberto Felipe Martinez Arellano**, Universidad Nacional Autónoma de México, Coordinación de Humanidades.

One track is dedicated to *integrating* services via consortia development including, National consortia programs by PERii in cooperation with INASP for

- Nicaragua (**Ruth Velia Gomez,** Head of the National Centre of Documentation in Agriculture, CENIDA);
- Honduras (**Patricia Villalobos,** Universidad Nacional Autónoma de Honduras UNAH) and
- Bolivia (**Juliana Rojas Aguirre,** Dirección General de Ciencia y Tecnologia, Vice ministerio de Ciencia y Tecnologia)

Other national consortia in development include:

- El Salvador (**Aracely de Hernandez**, Directora del Sistema Bibliotecario en la Universidad Tecnológica de El Salvador;
- Perú (**Mónica Cecilia Calderón Carranza,** Profesora del Diploma de Ciencias de la Información y Sistema de Bibliotecas ALTAMIRA);

and multinational consortium

- Atlantic Coast development (**Jose Ruperto Arce**,CONBIUCAR including Costa Rica and Nicaraguan libraries of EARTH, BICU y URACCAN)

The second tract is related to *innovative* new services such as:

- Biblioteca Virtual de America Latina (BV@L)http://www.bvmemorial.fapesp.br/php/index.php (**Marcia Rosetto,** with **Aparecida da Graça Guimar**, Brasil
- Bibliometria (**Juan A. Araujo Ruiz**, (Cuba) CNIC - Centro Nacional de Investigaciones Científicas)
- Latindex (**Ruth Velia Gomez,** Nicaragua)

El Libro Total, http://ellibrototal.com (Juliana Rojas Aguirre, Bolivia)

- And presentations on SCIelo, Cibertesis, among many others

The third tract embraces *information for all*:

- Cooperation among libraries, museums and archives (**Doris Agurto,** Directora de Biblioteca, Instituto Cultural Peruano Norteamericano (ICPNA) y Vicepresidente de ALTAMIRA)
- Public and school library cooperation (**Carlos Roberto Colindres**, Director del Centro de Recursos Informativos de la Embajada de los EE. UU. en El Salvador)

PROBIGUA, Rigoberto Zamora, (Guatemala)

- Incentivo à Leitura Bibliotecas em Comunidades Carentes, **Rozane de Nes Facel** (Brasil)
- Gestión de Información sobre Discapacidad: Experiencia del CNREE de Costa Rica, **Ilse Herrera Arias,** Costa Rica
- The Essential Electronic Agricultural Library, TEEAL (**Nicole Joos**, Cornell University)

Stephen Marvin

West Chester University of Pennsylvania, USA
SMarvin@wcupa.edu

Details for reservations to the Hotel Princess, site of the conference, can be found on the Conference blog

http://conferenciasateliteinternacional.blogspot.com/ or the IFLA website - http://www.ifla.org/en/node/5445.

Further information will be posted on the conference web site

http://www.ifla.org/en/academic-and-research-libraries/conferences

Plans for IFLA 2011

the topics will get even hotter

The Academic and Research Libraries (ARL) Standing Committee started an innovative approach to present a session during the annual IFLA conference in Durban conference in 2007. It was decided that a joint session was to be held with the Young Professionals discussion group that had addressed a need for discussions about career planning for middle managers. Thus the first session was named as *Find a Mentor Session*. The session started with brief introductory presentations about the topics to be discussed and was followed by group discussions.

The session was an enormous success and proved that there is a need for professional discussions between the attendees from different countries and libraries. Thus the Committee decided to continue this in Quebec 2008, Milan 2009 and Gothenburg 2010. These sessions have always been crowded with enthusiastic library professionals, the discussions and exchange of ideas has been lively and everyone has got something to bring home with them from the sessions.

During these sessions, several different topics have been covered e.g. from collection policies to radical collaboration and from library spaces to management issues. The main idea has been to raise discussion about the current hot issues that affect the academic and research libraries.

This year the conference will be held in Puerto Rico and the Hot Topics session will be held on 17 August at 13.45 to 15.45. This year the discussions will cover the conquering of the economic downturn - managing transformational change in our libraries. Our four international experts will give short but stimulating presentations about their 'hot topic'. These range from digital content to mobile delivery, publicity and personnel management. They will be followed by interactive group discussion about all these key issues amongst the participants: an opportunity for everyone to contribute one's thoughts.

The Committee will also have a joint session 'Vision 2020: innovative policies, services and tools' with the Management and Marketing SC on Tuesday 16 August at 09.30 to 12.45. The session will focus on the vision of the library service for 2020 and in particular on the innovative policies and tools involved. The transformational and management changes

needed to deliver the new vision will be explored as well as ways of demonstrating the value and impact of library services necessary to ensure progress and success in the decade ahead. During the session radical policies, innovative strategies and new advocacy tools and methods to guide our profession shall be presented for a challenging new age in 2020.

So see you at our sessions!

Jarmo Saarti

Library Director
University of Eastern Finland Library
Finland
Jarmo.saarti@uku.fi

Hot Topics in Academic and Research Libraries - Conquering the Economic Downturn – Managing Transformational Change in our Libraries

17 August 2011 (13:45 - 15:45)

Our four international experts will give short but stimulating presentations about their 'hot topic'. These range from digital content to mobile delivery, publicity and personnel management. They will be followed by interactive group discussion of all these key issues amongst the participants: an opportunity for you to contribute your thoughts!

Between baby-boomers and digina-tive generation - challenges in the personnel management of libraries
Jaarmo Saarti (Library Director - University of Eastern Finland Library)

The mobile internet: challenges and opportunities for academic libraries
Dr Klaus Ceynowa (Deputy Director General - Bavarian State Library)

Digital content - ubiquitous access
Ngian Lek Choh (Deputy Chief Executive - National Library Singapore)

Hitting the headlines - does the saying "there's no such thing as bad publicity" apply to academic libraries?
Janet Fletcher (Director Information Services - University of New South Wales)

More IFLA 2011 News on page 4

Vision 2020: innovative policies, services and tools - Management and Marketing Section with Academic and Research Libraries Section

16 August 2011 (09:30 - 12:45)

The session will focus on the vision of the library service for 2020 and in particular on the innovative policies and tools involved. We will explore the transformational and management changes needed to deliver the new vision. We will touch on ways of demonstrating the value and impact of library services necessary to ensure progress and success in the decade ahead.

We will present radical policies, innovative strategies and new advocacy tools and methods to guide our profession for a challenging new age in 2020.

Ubilib: when the library is everywhere
Prof Jim O'Donnell (Provost - Georgetown University, Washington DC)

Effective marketing of libraries in a never-better world even if ever-way that way
Janine Schmidt (Emeritus Trenholme Director of Libraries, McGill University)

Mobile apps, augmented reality, 3D digital objects, gesture-based computing and more - innovating the Library for the digital world: the case of the Bavarian State Library
Dr Klaus Ceynowa (Deputy Director General - Bavarian State Library)

Understanding, demonstrating and communicating value: the leadership and management challenge
Lisa Hinchliffe (President 2010-2011, Association of College and Research Libraries and Coordinator for Information Literacy Services and Instruction - University Library, University of Illinois at Urbana-Champaign)

Ensuring relevance of libraries in a globally interconnected and mobile world: one perspective from the National Library Board, Singapore

Ngian Lek Choh (Deputy Chief Executive - National Library Singapore)

Connecting the knowledge systems: reimagining academic libraries in 2020
Penny Carnaby (Professor of Digital Knowledge Systems and University Librarian - Lincoln University, New Zealand)

New IFLA Publication
Just off the press as Nr 153 in the IFLA Publications Series

Open Access to STM Information

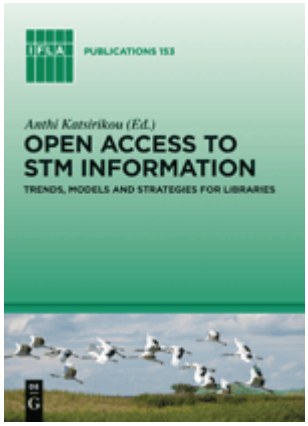
Trends, Models and Strategies for Libraries

Edited by Anthi Katsirikou

This book contains a plethora of different viewpoints and research results from all over the world, bringing them together to provide a global perspective on the various issues that comprise "open access". Topics include copyright, best practices and management, open access and society, repositories, journals, publications and publishing, services and technology, quality and evaluation. The book offers a holistic focus on open access and can serve as a useful learning tool for students and professionals.

Open Access to STM Information; Trends, Models and Strategies for Libraries. Edited by Anthi Katsirikou. Berlin/Munich: De Gruyter Saur, 2011. ISBN 978-3-11-025328-3. (IFLA Publications; Nr 153).

Euro 99,95 / for USA, Canada, Mexico US$ 150.00. Special price for IFLA members Euro 79,95 / for USA, Canada, Mexico US$ 120.00



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For the USA - Canada - Mexico
degruyter-mail@presswarehouse.com

Sudanese, Ugandan and Norwegian participants at the EdLib-workshop

Library Development Project in Sudan

I was invited to participate as an expert in a workshop in Uganda February 2010 as part of this project. The workshop was organized at Makerere University in Kampala, Uganda.

The Norwegian government is investing 1 million Euro in a project for the improvement of university libraries in Southern Sudan. In its current phase the project aims to revitalize library and information science teaching by developing distance education, with a special focus on the professional development of women in the region. University of Bergen Library and the Library School at the Oslo University College are the Norwegian partners in this project, along with Makerere University in Uganda; the University Library and the East African School of Library and Information Science.

Humanitarian projects conducted in African countries by the Norwegian government JULAP, their first project, was established in 2008. The main purpose of the project was the computerization of the University of Juba Library in Southern Sudan. It had the following objectives and results: the computerization of libraries through the use of the open source software Koha, the installation of the software and the introduction of the collections, the acquisition of shelves and books. Also, students were sent to the East-African School of Library and Information at the Makerere University in Kampala, Uganda, for additional training. Following JULAP, another project, EDLIB, was initiated.

The challenges to these projects were the librarians' lack of training and the fact that only one person was involved in the cataloguing. In the period 24-25 November 2009, a workshop on the reconstruction of the library and informational science teaching in the country was held in Juba, Sudan.

The project EDLIB set out to revitalize library and informational science teaching in Southern Sudan. Because one desired for the training to be focused on women, a marketing analysis entitled "Barriers to Higher Education for Women in Southern Sudan" was solicited. The research was carried out by Ms. Reidun Faye of the Centre for Educational Research in Bergen, Norway. The study was based on interviews of professors, students, librarians and researchers of Juba University, Upper Nile University, Khartoum University, Ahfad University and Bahr al Gazal University, all in Sudan, as well as Makerere University in Kampala, Uganda. I read this report on the plane, reassured by the fact that I was going to Uganda and not to Sudan, a country that has had a stable government only for the last five years, with widespread corruption and discrimination of women with regard to their participation in academic life. The report of 34 pages is very comprehensive in scope. The answer to the question of women's participation in library and information science learning follows from the conclusions of the study: distant education with brief, regular meetings in order to avoid unsettling the family life of the women and their children.

We arrive at the guest house at Makerere University. The atmosphere is calm; mosquito nets are covering the bed, lavish vegetation, Marabu storks, 25 degrees.

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On the second day I set out to visit the campus. The library is vast, with large study areas filled with light. The entire collection is computerized. The building of the Faculty of Library and Information Science, with its three educational cycles, basic training, Master and PhD, is located next to the library. They have two RFID loan stations. Everywhere I can feel the seriousness imposed by the Norwegians. One hears of a revitalization of the library and informational science training, of improving the lives of African women. An enlargement of the building of the Library in Juba is also discussed. They have received a contribution of 2,5 million NOK from the Norwegian Embassy in Sudan.

A problem of the institutions teaching library and informational science becomes evident: students who have opted to become librarians with the traditional services offered by the library in mind are not very knowledgeable when it comes to computer classes, digital management and digital libraries. Others desire to become informational architects, only to be disappointed by the fact that much of their training focuses on the disciplines of the traditional library.

On the second day the workshop starts: educating librarians for the future. We build for the future. The opening is conducted by Ms. Ane Landøy who describes the project's stages, including the desire that at the end of the event a clear plan for the professional development of librarians will be ready. In addition, the plan is to have a special focus on skills development for women by means of distance education or through regular meetings.

The following are my impressions, thoughts and ideas that I noted down when I participated in the opening discussions:

We educate for a future that most likely will be completely technologized and electronic. One has the sense of something old, as if one has travelled back in time, but there is also the feeling of a continuous struggle stemming from the desire for newness, for knowledge.

A revitalization of the training in the field of library and information science:

The atmosphere is different compared to other meetings in our profession: 14 men are seated on the front row, on the second row are 8 women.

I lecture on a number of the services offered by research and education libraries from the perspective of relevant literature; Integration and skills development with regard to modern technology for staff; Well-qualified librarians are a fundamental requirement for education and research; The desirability of a national policy for information and communication science;

The need for a national council for academic libraries to establish minimum standards for libraries; Librarians should be classified as academic staff with regard to their remuneration; The introduction of information science in the curriculum for the first year of study in all study programs; Heightening the awareness of the authorities on the importance of libraries;

The establishment of a consortium of libraries for resource sharing the talks move on to the thematic fields of the project, more specifically to suggestions for improvement. Eligibility criteria for participation in skills development are discussed, together with priorities of the training. Also, the distribution of the possibilities for participation in skills development is debated, in addition to the way of implementation and curriculum development. Then the budget is presented. This stirs up a debate; all of the participants wish for as much funding as possible for their institution. Again the discussion turns to the curricula.

On the second day the students from Sudan were invited to voice their opinions. The Norwegian team has established an approach to the problems. The African team is approaching the project management in a most impressive manner; they proceed stage by stage, very clearly and to the point.

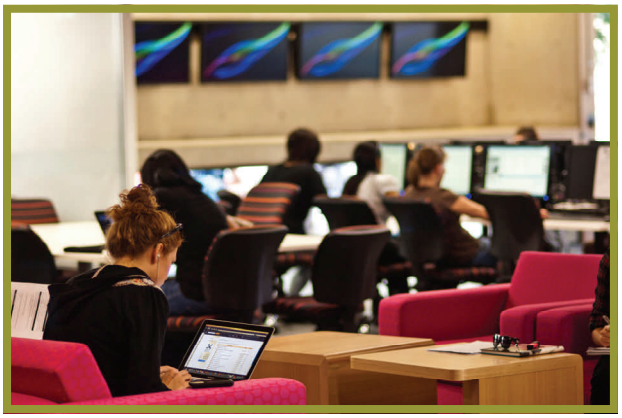
Instead of a conclusion...

The degree to which the training of librarians is appreciated and desired is impressive. Libraries are considered the best tool for improving educational activities and for the intellectual development of the students. In Uganda, have computerized the libraries, they have converted the traditional card indexes into electronic ones. Makerere U has a DSpace digital institutional repository.

Prof Dr Angela Repanovici

Transylvania University
of Brasov
Romania

Students from Sudan, funded by the Julap-project, at East African School of Library and Information Science in Makerere University, Uganda. Also present: Mr Alfred Lado, the Juba University Library Director (middle).



Library Transformation

In 2008, the Queensland University of Technology (QUT) Library received $15.5M funding from the Australian Federal Government's *Better Universities Renewal Fund* (BURF) for capital works at Gardens Point and Kelvin Grove branch libraries.

Key objectives of both projects were to:

- Transform these libraries from paper based repositories to learning spaces that meet the needs of 21st century students;
- That the Library would enhance its identification as a "community hub" in the respective campuses;
- Learning spaces would be designed for either collaborative study or individual study;
- The provision of PCs and study spaces would be increased;
- Design and fit-out would allow future flexibility with minimal expenditure, e.g. limited use of built-in joinery;
- To relegate low use collection items to an offsite store – with the outcome being a decrease in collection space and an increase in student study space.

Throughout the projects, continuous access to collections and services was maintained. This was particularly challenging for the Kelvin Grove project, due to the requirement to provide access to all levels of the building, and the timeframe for construction being May 2010 – February 2011.

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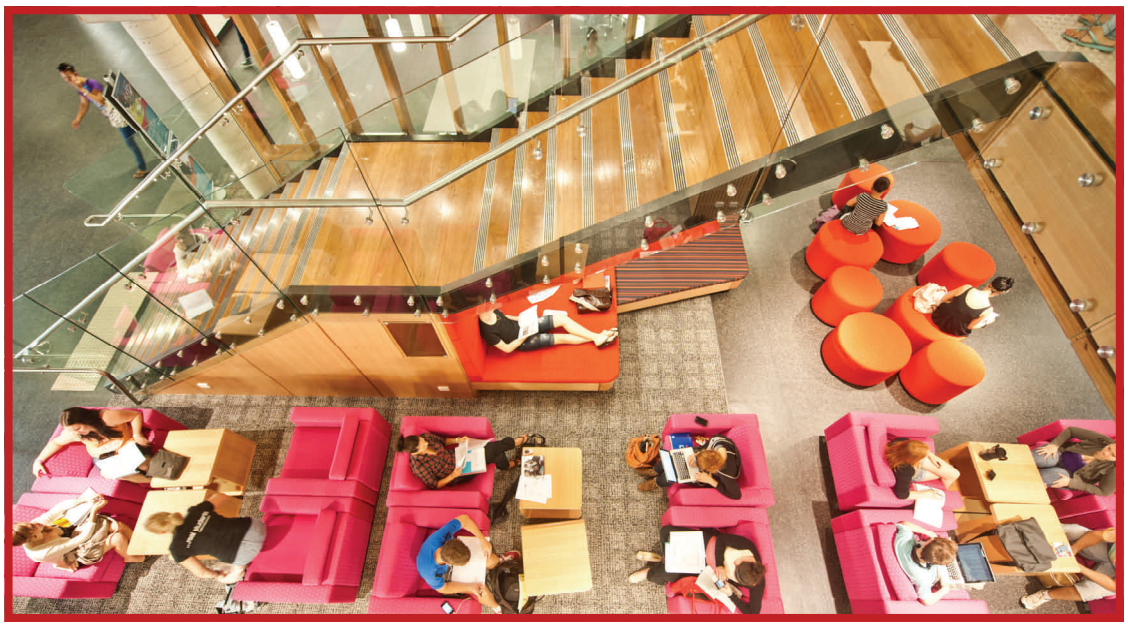


Design elements of the Kelvin Grove project include:

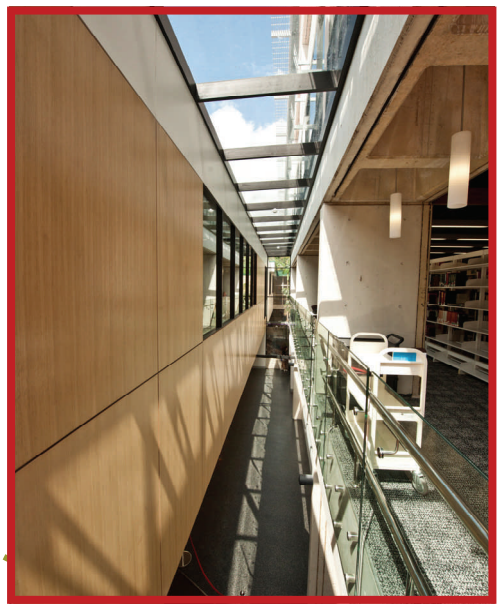
- The development of a service precinct on the entry and exit level, with the co-location of the Library's Learning and Research Desk, Printing Services, and the ITHelpdesk
- Use of colour and furniture to denote either collaborative or individual study zones.
- A new outdoor space on level 5
- An 150+ additional computers, and 200+ additional study spaces

These images of the Kelvin Grove Library demonstrate how the use of colour and furniture design has created exciting and vibrant spaces. The response, particularly from students has been overwhelmingly positive!

Vicki McDonald

Associate Director (Library Services) Client Services and Learning Support
Queensland University of Technology, Australia

vicki.mcdonald@qut.edu.au



Academic and Research Libraries

Essay Contest 2011- Recipients announced

This year, the Academic and Research Libraries Section offered three free Registrations/ Bursaries equivalent in the amount of € 425 each to an information professional from Africa, Latin America and the Asia/Pacific region to cover the registration/bursary expenses at the 2011 IFLA Conference, to be held 13 – 18 August 2011 in San Juan, Puerto Rico. The 2011 recipients are:

Asia Pacific	Latin America	Africa
Han Lee Yen	**Ania Torres Pombert**	**Alison Annet Kinengyere**
Singapore	Cuba	Uganda

Following the 2011 IFLA Conference, recipients will write a brief article on their 'IFLA experience' for publication in the December 2011 issue of the Academic and Research Libraries Newsletter.

Australian Library and Information Association

ALIA BIENNIAL CONFERENCE 2012 SYDNEY AUSTRALIA

10 - 13 July 2012

On behalf of the Organising Committee, we are delighted to invite you to the ALIA Biennial Conference 2012 to be held from Tuesday 10 July to Friday 13 July 2012 in Sydney, Australia. The conference theme "Discovery" was chosen to reflect the opportunity for delegates to undertake their own discovery and explore the library and information profession. A great venue, the Sydney Hilton, has been selected with superb facilities in the heart of the Sydney CBD, providing delegates and their friends and family a wonderful opportunity to discover and explore many of Sydney's attractions and its rich variety of museums, galleries, parks, beaches, entertainment, restaurants, cafes, shopping and business precincts, all within easy walking distance from the hotel. Of course, for international delegates, Sydney provides an excellent gateway to visiting other parts of Australia.

The call for abstracts opens September 2011. For further information, please visit the conference website: http://conferences.alia.org.au/alia2012/

Fides Datu Lawton
and **Janet Fletcher**, Convenors