



IFLA SIG on Indigenous Matters

Purpose: The Indigenous SIG should strive to develop concrete ways to reach out to and involve indigenous librarians from around the world.

Action Plan

1. Compile a list of known international indigenous groups, with special attention to groups that reach librarians and those that provide information services to indigenous groups.
 - 1.2. Divide the world into regions and create a call for participation from Task Force Members and others to assist in researching relevant regions.
 - 1.3. Research sources of lists that may already exist.
 - 1.4. Create a list of relevant electronic discussion groups.
 - 1.5. Create a plan to sustain the list with the following considerations: where is the list to be held, who will maintain the list, and how to update the list.
2. Create a list of contact information for people in leadership positions (VIPs) poised to help our cause, including name, email contact, address, title.
 - 2.1. Utilise current taskforce networks to gather a list of names and contacts.
 - 2.2. Utilise contacts within UN Indigenous Rights Group to provide contacts.
 - 2.3. Create a spreadsheet that is stored on this network.
 - 2.4 Taskforce members to check and update every time a contact name comes through.
3. Formulate a plan for making contacts for those identified in steps 1 and 2.
 - 3.1 Compile information from other Task Forces to use in creation of our message: who we are, what is our purpose/goal, call to action, strategies for getting involved.
 - 3.2. Draft an initial message to send to relevant listservs.
 - 3.3. Draft personal messages to send to VIPs.
 - 3.4. Establish a timeline for follow up messages.
4. Formulate a process for using the Internet to promote the Indigenous SIG and goals.
 - 4.1. Create a plan for the Indigenous SIG website.
 - 4.1.1. Determine purpose for the website.

4.1.2. Determine the structural layout and design of the site.

4.1.3. Assign responsibility for the maintenance of the site.

4.1.4. Utilise IFLA administration to help create a homepage for Indigenous SIG.

4.2. Create a plan to utilize Web 2.0 and social media technologies to get target audience involved.

4.2.1 Identify relevant 2.0 technologies (Facebook, blog(s), Twitter, Wikis) that would provide the best return on time investment.

4.2.2. Identify goal of use of Web 2.0 (to inform, encourage participation, exchange ideas, etc.).

5. Identify local/regional delegates who would volunteer to responsible for communicating with indigenous librarians in their region.

5.1. Establish criteria for an ideal/effective delegate (job responsibilities).

5.1.1. Delegates would be our first point of contact.

5.2. Establish a formal means of communicating with delegates (email listserv, snail mail, face-to-face and/or virtual meetings).